



INTERNATIONAL  
BUSINESS PLATFORM

**BEE-BUYER.RU**

RUSSIAN FASHION DAYS

**August, 27–31,  
2017**

**MOSCOW**

Location:  
**Afimall City, 6th floor  
2, Presnenskaya nab.**

**MISSION: TO INTRODUCE RUSSIAN BUYERS TO NEW EUROPEAN BRANDS**

**VISITORS ARE THE CUSTOMERS FROM MOSCOW, ST. PETERSBURG, NOVOSIBIRSK,  
EKATERINBURG, NIZHNY NOVGOROD, KAZAN, CHELYABINSK, OMSK, SAMARA,  
ROSTOV-ON-DON, UFA, KRASNOYARSK AND OTHER REGIONS OF RUSSIA**

## **\*PARTICIPATION IN BUSINESS MEETINGS:**

- ✓ **Work space, conference tables, rails for the samples**
- ✓ **Coffee breaks for both sides during all days of the platform**
- ✓ **Online registration for the business meetings**

### **Advertising campaign:**

- ✓ **Information about the Brands on the event website**
- ✓ **Information about the Brands in the newsletter (more than 60 000 contacts)**

**Price is 3000 euro**

**All inclusive\***



## Russian Association of Fashion Industry (RAFI)



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